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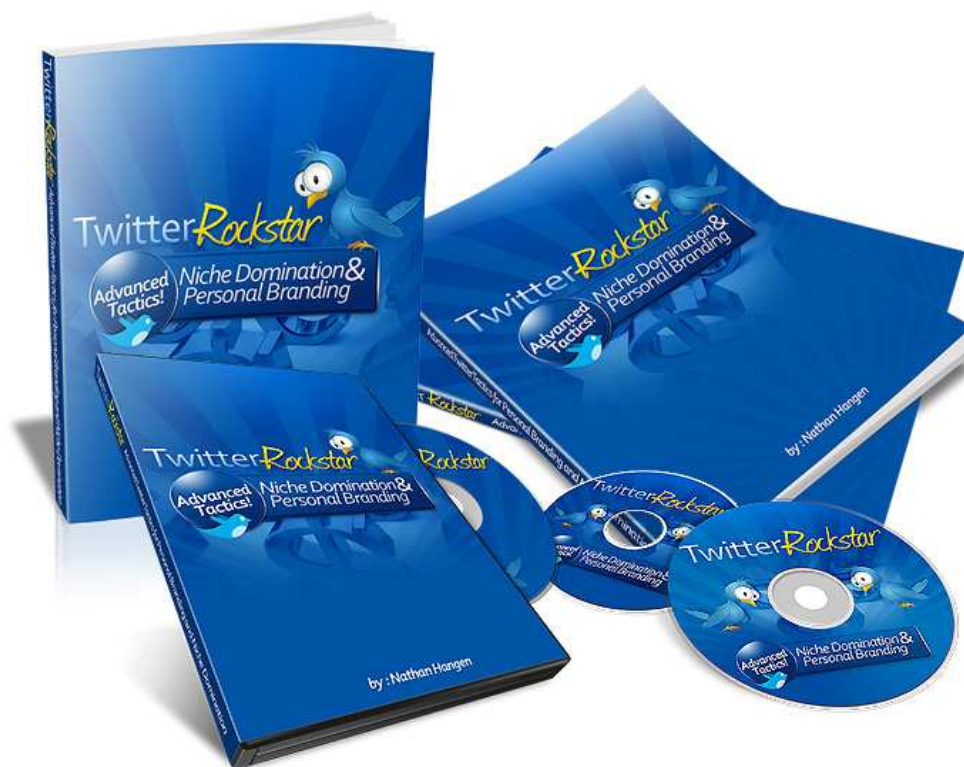
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Introduction To Social Marketing

When it comes to social marketing, you can instantly build brand awareness and establish a reputation in your market, if you are willing to dedicate the time and effort into communicating with your potential

Social marketing takes work, but it can pay off as you are able to zoom in on your target market, and not only generate leads, but evaluate potential products, and keep a pulse on your market.

The Social Market Guide features **six complete modules** covering several of the most popular social communities online including MyBlogLog, Twitter, Yahoo Answers, StumbleUpon, Facebook and Squidoo.

Each module is covered in full and is written to be a comprehensive, easy to follow guideline for marketing yourself and your websites throughout these ever-growing goldmines of targeted traffic.

So, without further adieu, let's begin!

MyBlogLog Traffic Insider

There are a lot of people generating a ton of traffic with MyBlogLog. In fact, I was shocked at how much traffic I have generated in a short amount of time just from this one website alone.

These are people who buy my products, read my articles, post comments and spend some time at my blog.

With a lot of other social community services, while you can easily generate a ton of traffic in just a few hours, for the most part the traffic remains for only a few minutes before surfing onto the next blog.

That kind of traffic doesn't yield feasible results.

When I first started using MyBlogLog (a service of Yahoo), I joined with the simple intention of just checking it out, I really wasn't expecting any miracle traffic nor was I planning on becoming a daily active user.

When I started exploring the community however, I was surprised at how user-friendly their interface is and how cleverly designed the entire system is.

In fact, MyBlogLog has created the program to literally push users to your blog and help you generate traffic.

They motivate their community members to browse the websites of one another and unlike StumbleUpon, a lot of the visitors to your blog aren't there just to "exchange" traffic with you, they are truly interested in what you have to offer.

For instance, when I placed my very first "paid" product on my blog, I received 6 sales the very first day, and this is with only having a community of about 60 users at the time!

I couldn't believe it, I had never sold a darn thing with Squidoo, and had never generated nowhere near this much traffic with any of the other communities so heavily promoted in the marketing industry.

While six sales isn't anything worth opening a bottle of champagne over, it was a clear indicator that MyBlogLog can do more than just send a handful of visitors to my blog or website.

I have created a step-by-step blueprint that will help you generate traffic and make sales using MyBlogLog, an extremely important and useful tool for getting your web-blog off the ground at no cost.

Here is exactly how to do it:

Step One:

Create your MyBlogLog community account by visiting:
<http://www.MyBlogLog.com>

You simply choose a username, select a password, enter in your email address and the URL of your blog.

1. Tell us about yourself...



My Name First Name Last Name

Gender - Select One - ▼

Birthday - Select Month - ▼ Day Year

I live in Canada ▼

Postal Code

2. Select an ID and password

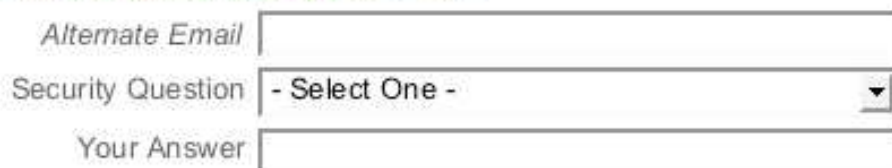


Yahoo! ID and Email @ yahoo.com

Password Password Strength

Re-type Password

3. In case you forget your ID or password...



Alternate Email

Security Question - Select One - ▼

Your Answer

Step Two:

Spend some time creating your profile, this is really important.

Be sure to upload an image or avatar to personalize your page, and fill in as much information as you are willing to provide.

This way, fellow mybloglog users who join your community or add you to their contact list can get to know you and exactly what you are offering.

[Profile](#) | [Services](#) | [Bio](#) | [Email Signature](#) | [About Me Widget](#)

If you would like to add your information to your blog, MyBlogLog offers an "About Me" widget that makes it easy to add a box to your website that features brief information from your profile.

Click on the "About Me Widget" link from the top navigation bar if you wish to utilize this feature.

Step Three:

Claim Your Blogs; In order to claim your blog and feature it via your MyBlogLog profile, you will need to choose from one of two methods, directing accessing your blog by entering in your username and password or by placing a snippet of code on your blog. (this code is provided to you by MyBlogLog).

Click on "Add Site/Blog I Author" to begin the claim process.



You will need to enter in a bit of information about your website or blog such as your blog name, the URL, whether it contains adult content or not, and a brief site description.

Add A Blog/Site

Enter the following information and click submit to add your Website or Blog:

Blog/Site Name: *

URL Display Name: *
http://www.mybloglog.com/buzz/community/_____
Blog/Site URL: *

Porn (XXX)? : *
☐ Yes ☒ No
Blog/Site Description: *

Once you have entered in your information, the next page will provide a summary of your details and ask that you select your blog platform. (such as WordPress, etc).

After you have claimed your blog, it will appear under your profile and is visible to those who visit your page.

In addition, both you and your website not have communities that are also visible to MyBlogLog members.

You can easily add friends and talk with them via the site's community or through posting messages that appear on their MyBlogLog's 'shout box' wall.



Step Four:

In order to show recent visitors to your blog you will need to implement the "MyBlogLog" widget. Visit your profile page and click on "Get Widgets" to load up the "Recent Readers" Widget Code.

This widget will display the most recent visitors to your blog, with a link to their MyBlogLog profile page. This will encourage community members to visit your blog frequently.

You can customize the color scheme of the "Recent Readers" widget box to match the style or theme of your blog.



Once you have filled in your details and customized the widget you will be see a code box. Simply cut and paste this code into the sidebar.php file of your blog template theme.

(or wherever you would like the widget to appear).



Good work! Now visitors to your blog will be showcased and when you visit other people's blogs you will appear

in their "Recent Visitors" widget box as well!

Note: If someone spams your "message wall", you can remove their message by simply clicking on the "Delete" link above their message.

[Click here to get the rest of Social Marketing Secrets Revealed](#)

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